County Commission Meeting
August 21, 2019
Agenda Item Number: E.1
Agenda Item Summary #5881

BULK ITEM: Yes
DEPARTMENT: Tourist Development Council

TIME APPROXIMATE: N/A
STAFF CONTACT: Ammie Machan (305) 296-1552

AGENDA ITEM WORDING: Approval of the FY 2020 Monroe County Tourist Development Council Marketing Plan.

ITEM BACKGROUND: TDC unanimously approved same at their meeting of July 30, 2019

PREVIOUS RELEVANT BOCC ACTION:

CONTRACT/AGREEMENT CHANGES: N/A

STAFF RECOMMENDATION: Approval

DOCUMENTATION:
FY 2020 TDC Marketing Plan

FINANCIAL IMPACT:

Effective Date:
Expiration Date:

Total Dollar Value of Contract:
Total Cost to County:
Current Year Portion:
Budgeted:
Source of Funds:
CPI:
Indirect Costs:
Estimated Ongoing Costs Not Included in above dollar amounts:
Revenue Producing:  
If yes, amount:  
Grant:  
County Match:  
Insurance Required:  

Additional Details:  

REVIEWED BY:  
Maxine Pacini  
Completed  
07/31/2019 10:45 AM  
Christine Limbert  
Completed  
08/02/2019 1:56 PM  
Kathy Peters  
Completed  
08/02/2019 1:59 PM  
Board of County Commissioners  
Pending  
08/21/2019 9:00 AM